The Dress Code for Gentlemen (the Attire Code)

How the Suit should fit

How the Pants should fit

How the Shirt should fit

Matching colors and textures (for suits, shirts and shoes)

Examples/pictures

Extra: how to choose the right Watch
The Dress Code for Gentlemen (the Attire Code)

✓ Casual
✓ Business Casual / Smart Casual
✓ Business Informal
✓ Black Tie - Semi formal
✓ White Tie - Formal
The Dress Code for Gentlemen (the Attire Code)

Casual

The “casual” code tells you that the hosts aren’t putting any stock in formality.

- dressing up for a social event
- **neckties** are definitely not needed
- casual **jacket** could still be worn.
- **jeans** are acceptable, but they should be **dark, fitted** jeans, not plain work jeans or anything with rips and tears.
- Leather shoes and collared shirts are still preferable.
The Dress Code for Gentlemen (the Attire Code)

Business Casual

- to be sure: **suit or jacket, optional tie**
  (and then stripping one or both off if you find yourself too overdressed.
  It’s easy to dress a blazer or sports jacket and slacks down, but hard to dress a plain shirt up)

- jackets, but not as part of a matched suit.

- most conventional dress casual outfit for a man is a **navy blue blazer with light to medium gray trousers, and leather shoes or loafers**
- no jeans
The Dress Code for Gentlemen (the Attire Code)

Business Casual

1 button

* never button the lowest one!

2 buttons

3 buttons

4/6 buttons
The Dress Code for Gentlemen (the Attire Code)

Business Informal

A “business” or “business dress” code means one thing for men: matched suits.

- wear a dark, solid colored or pinstriped suit.
- pair it with a white shirt
- conservative tie
- black leather shoes
- for daytime events, if you prefer a lighter gray suit or a dark brown one, those are acceptable.
The Dress Code for Gentlemen (the Attire Code)

Business Informal
Black Tie (Semi-Formal Dress Code)

- is still the strictest dress code most of us will wear ever
- **black tie = tuxedo**

- Black tuxedo jacket and matching trousers
- Formal white shirt
- Cuff links
- Black bow tie (silk, satin, or twill) matching the rever
- Black cummerbund to match tie, or a vest
- Black shoes and black socks
- Summer outdoor: white dinner jacket, black tuxedo trousers plus other black tie wardrobe
The Dress Code for Gentlemen (the Attire Code)

Black Tie (Semi-Formal Dress Code)
White Tie (Formal Dress Code)

- is **THE** strictest dress code
- black dress coat (with **tailcoat**)
- matching trousers with a single stripe of satin or braid in the US; two stripes in Europe or the UK
- white wing-collared shirt with stiff front
- cuff links
- **white** vest
- **white** bow tie
- white or gray **gloves**
- black shoes and black socks
The Dress Code for Gentlemen (the Attire Code)

WHITE TIE
BLACK TIE
BLACK TIE OPTIONAL
SEMI FORMAL OR BUSINESS
BUSINESS CASUAL
CASUAL
ULTRA CASUAL
SLOPPY
The Dress Code for Gentlemen (the Attire Code)
How to dress at Work

Using just:

- 1 suit
- 3 shirts
- 1 cardigan (buttoned sweater)
- 1 V-neck sweater
DOs and DONTs

**ACCEPTABLE DRESS**

The above are all compliant with the Dress Regulations, including the lady on the far right, wearing a dress over leggings.

**UNACCEPTABLE DRESS**

- Bare midriff, jeans
- Polo shirt
- Blouse over leggings
- No tailored jacket, no tie
- Jeans (any colour)
DOs and DONTs
How the Suit should fit you
How the Suit should fit you (1/4)
How the Suit should fit you (2/4)
How the Suit should fit you (3/4)
How the Suit should fit you (4/4)
How the Shirt should fit you
How the Shirt should fit you

- the Shirt stays in the pants (except jeans type or 40ºC outdoor party)
- modify the shirts after buying, to fit exactly your size
- in business meetings wear only shirts lighter than the suit colour
- the Shirt must fit also at the neck (2 fingers space)
- harmonize the shirt colour with the opposite tie model/colour
- you will never fail with a white shirt
- never wear short sleeve shirts (if too hot, roll the sleeves up)
- always choose a shirt long enough not to go out from the pants, but short enough not to see it from inside the pants
How the Pants should fit you
How the Pants should fit you

- the Pants should stay on you even without the belt
- don’t choose too tight or too loose pants
- if you have a belly, don’t wear low waist pants (even if is comfortable…)
- also with low waist pants the shirt is easily getting out
- the length:
  - jeans or casual pants can go up the winkle, but only in summer time
  - the smart casual pants should cover the first 2 holes of the shoe
  - the suit pants should cover the back of the shoe, above the heel, and in front they can make one horizontal fold
- if you stay in a chair, the sock must not reveal completely
Matching colors and textures (for suits, shirts and shoes)
Matching colors and textures (Short Version)
Matching colors and textures (Extended Version) 1/3
Matching colors and textures (Extended Version) 2/3
Matching colors and textures (Extended Version) 3/3
Matching colors and textures - Ties
Examples
Business Informal
Business Informal
Black Suit
Black Suit
Smart Casual
Smart Casual
Smart Casual
Smart Casual
Smart Casual
#1. BUSINESS LOOK

- Doublju Mens Ribbed Shawl Collar Open Front Cardigan (KM0CAL036)
- Mens Stunning Design Blazer Jacket (JK01)
- Doublju Mens 1 Button Blazer Jacket (KMOBLO5)
- Doublju Mens 4 Button Suit Vest (KMOV023)
#2. MODERN LOOK

- Doblu Mens Fashion Blazers Business Suit Jackets With Single Two Buttons (LSK10)
- Doblu Mens Shawl Collar Sweater Cardigan With Pockets (KMOCAL028)
- Doblu Mens Herringbone Shirt Layered Deep V-Neck Pullover (KMTL060)
- Doblu Mens 1 Button Blazer Jacket (KMOBL08)
#3. CASUAL LOOK

DOUBLJU MENS CASUAL SYNTHETIC LEATHER JUMPER WITH COLOR POINTED COLLAR (KMOJAO48)

DOUBLJU MENS SHAWL COLLAR CARDIGAN WITH NO BUTTON (KMOCAL012)

DOUBLJU MENS HIGH NECK ZIP-UP HOODIE WITH DOUBLE ZIP (KMOHOL013)

DOUBLJU MENS BASIC CARDIGAN WITH POINT LEATHER (UNSK08)
Statement

#4. VINTAGE LOOK

- DoubleJ Men's Button Down Shirt
- Layered Polo Collar T-Shirts (KMTL061)

#5. ACTIVE LOOK

- DoubleJ Men's Quilted Padded Jacket with Training Pant Set (KMSL801)
Do not forget the Watch!
Watch categories

**Suit Watches**
– A watch with a plain white face and no complications and a black leather band is as formal as it gets. The most formal dress watch are the ones that only show hours, minutes, seconds and maybe the date. Complications in suit watches are simpler and not related to sport.

**Diver’s watches**
– Also referred to as a diving watch, these were originally worn as work/tool watches. Designed for underwater diving, these watches feature a minimum water resistance up to 100 meters. Don’t be inspired by James Bond movies and wear a divers watch with a suit..

**Chrono / Pilot / Sports Watches**
– Not a true suit watch, but can be quite dressy especially in the higher brands. Sports watches are durable, sleek and made from high-quality plastic composites. Expect compasses, odometers, altimeters, GPS technology, pulse monitors, and a range of other functions for the guy leading an active lifestyle.
What to wear and where to wear

**Black tie / White Tie** – For formal events, *simplicity* is key. Historically – it would be considered rude if you were to refer to your watch at such an event. A simple **suit watch** in a classic style and black leather band.

**Business dress** – For business – go with a simple and classic styled gold or silver watch with a thin dial with limited or no complications. A dark conservative suit is best paired with a classic **suit watch** or a **diver watch** with a leather strap.

**Business Casual** – A light colored suit with no necktie is best complimented with a high-end **chrono/pilot** watch.

**Casual** – If a watch has a **metal band**, it is considered less formal. A metal band is generally suitable for casual wear while a **leather band** is suitable for any purpose. Any of the watch categories can be worn with a jeans, chambray shirt and dress boots combination. **Digital watches** should only be worn with casual clothes or workout attire.

**Sports** – For activities that involve unpredictable physical movements, such as sports, a suit watch would be inappropriate. The strap, case and watch dial are protected with materials that allow you to focus on the activity.
Conclusion

✓ Check Dress Code

✓ Be creative, but...

✓ No strange extravagances

✓ Match colors & watches

✓ choose your suit size for Today

If you don’t know, wear BLACK.
Thank you.